Third
INDIA INTERNATIONAL
SEAWEED Expo & Summit

30-31 January 2020
NATIONAL INSTITUTE OF
OCEAN TECHNOLOGY, CHENNAI

Seaweed
Treasure Hunt
INDIAN SEAWEED SECTOR
India Identified as a Major Global Seaweed Market

Oceans of Opportunities in Agriculture, Food, Feed, Supplements, Nutrition, Fertilizer, Textiles, Pharmaceutical, Nutraceutical and Cosmetic Industries.

India with its vast coastal line of 7500 Km, touching seven States and four Union territories, offers enormous scope and potential for undertaking successful and sustainable, commercial farming of many different seaweeds of economic value.

The seaweed industry has thus been identified as a focus area for development by both the Government of India and also innovative, independent entrepreneurs. There is undoubtedly truly significant potential for these industries to contribute positively and significantly to the coastal economy of India (and beyond) through the sustainable societal, environmental and financial benefits that a vibrant and successful multi-disciplinary seaweed industry can provide.

CSIR-Central Salt and Marine Chemicals Research Institute (CSIR-CSMCRI) has successfully demonstrated with a variety of industries and academic institutes in order to establish and demonstrate the efficacy of “Seaweed SAP” as a significant bio-stimulant which is able to boost broad-scale agricultural productivity. This not only benefits important agricultural crops, but also can effectively be blended into animal feed supplements. The “seaweed seedling production facility” has been established and dedicated to the nation on 26th July 2019.

In early 2019, Indian Chamber of Commerce (ICC) together with the CSIR-CSMCRI successfully brought all major stakeholders and players together in one forum—the India International Seaweed Summit. The aim was to prepare a roadmap for sustainable farming of various seaweeds and the utilization of raw material resources at the industrial scale for inclusive, national economic growth.

A resolution adopted in 2019 Summit has been well accepted by the highest policy making body of the Government of India (NITI Aayog) which will no doubt boost this sector resulting in multiple products of high economic value.

With this background and further to the success of IIESES-2019,

**ICC and CSIR-CSMCR are again organizing: 3rd India International Seaweed Expo and Summit-2020**

The aim of this meeting will be to further facilitate efforts to develop strategies and policies which both promote and strengthen a sustainable seaweed industry in India.

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**Who should attend**

The Summit and Expo is “a must attend” for all the players related to the existing and future expanded seaweed industry in India and the rest of the world. Participants will certainly benefit and enrich themselves from the sharing of leading syntheses of information and net-working opportunities with the decision makers who will attend from Central and State Governments as well as leading representatives of the corporate and academic sectors.

The summit seeks the attendance of international companies involved in the procurement and processing of industrial-scale volumes of seaweed biomass and products so as for them to explore their own substantial opportunities in India.

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**The highlights of IIESES- 2019**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Total B2B &amp; B2G meetings</td>
<td>64</td>
</tr>
<tr>
<td>International Speakers</td>
<td>13</td>
</tr>
<tr>
<td>Indian Speakers</td>
<td>22</td>
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<tr>
<td>Participants</td>
<td>200</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>30</td>
</tr>
<tr>
<td>State Governments participated</td>
<td>4</td>
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</tbody>
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IISES-2020: Programme Focus

- To facilitate the multidisciplinary collaboration required in research, development and commercialization with the Indian research community including institutions, Universities and industry.
- To increase technology transfer and capacity building including adopting, appropriate new, best-practice technologies so as to scale-up production of a wide range of seaweeds in Indian waters.
- To enhance the application of seaweeds and their many products in: Agriculture, Horticulture, Food, Animal Feed/Supplements, Fertilizers, Biostimulants, Cosmetics and Textiles.
- To establish interactions and exchange of ideas and best-practice between national and international experts and collaborations. To explore the vast business opportunities which exist in terms of import and export of goods and services based on seaweed biomass and processing in to many different formats.
- To organize and facilitate B2B and B2G sessions as a major agenda.
- To position India as one of the major manufacturing hubs on the global map of the international seaweed industry.

Participant Profile

- Ministry of Fisheries, Ministry of Agriculture, Ministry of Chemicals and Fertilizer, Ministry of Science and Technology, Ministry of Biotechnology, Technology Information, Forecasting and Assessment Council (TAIFAC), Ministry of Environment, Ministry of Earth Sciences, ICAR, Government of India, MPEDA.
- NITI Aayog
- All coastal State Governments of India
- Council of Scientific and Industrial Research, National Fisheries Development Board (NFDB), CMFRI, Fisheries Survey of India, National Institute of Ocean Technology, etc.
- Indian Seaweed manufacturing companies
- The important Indian producers of biomass and processors of seaweed-derived products
- All major Indian research institutions involved in seaweed Research and Developments
- International companies
- Trade Commissions and Consulates of Seaweed manufacturing countries.
Participation Options
As Exhibitor in INR

**40,000 + GST**
for 9m² floor space

As Delegate

**Corporate & MNC**
**INR5,000 + 18%GST**

**Institutes & Paper Presenters**
**INR4,000 + 18%GST**

**SME & MSME**
**INR3,000 + 18%GST**

**Student**
**INR2,500 + 18%GST**

**Overseas**
**USD50**

Note
Programme is non-residential. Prior registration is mandatory. Registration is non-refundable, but nomination is transferable

**ATTRACTIVE SPONSORSHIP OPTIONS AVAILABLE**

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